



DEALERSHIP APPLICATION FORM

A.P.I. MOTORS (P) LTD.



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DEALER APPLICATION FORM

City Applied for : _____ District : _____ State : _____

Personal Information	
Main Applicant Name	
Residence Address	
Office Address	
Date of Birth	
Landline Number	
Mobile Number	
Alternate Contact No.	
E-mail ID	
Educational Qualification	
Institute & Year of Passing	

List of Co-Applicant :-

	Name	Relationship with Main Applicant	Age	Education	Business/ Profession	Experience
Co-Applicant 1						
Co-Applicant 2						
Co-Applicant 3						
Co-Applicant 4						

FINANCIAL INFORMATION

Business Particulars	
Whether the Company is Existing or New	
Nature of the Proposed Company	
Name of the Existing Company (If applicable)	
Trade Details - Existing	

Trade Details Relating to Business

GST No.	PAN No.

Business Background : –

Company Name	Nature of Business	Brand Association with	Type of Company	Year of Establishment	% Shareholding of Applicant

Investment in Dealership (Proposed) : –

Heads	Amount			Source of own funds (in Rs. Lacs)		
	Own Funds	Banks	Total	Cash	FD	
Land & Building						
Working Capital Investment						
Showroom Interior, Exterior						
Workshop						
Total						

Bankers Details : –

Name of Bank & Address	Name of Branch Manager & Contact Number	Type of Facility	Current Limit (in Rs. lacs)	Duration of Relationship

Details of Person(s) who would be managing the dealership on day to day basis:

Name & Designation	
Experience Details	
Proposed Name of the Firm	
Constitution of the Firm	

Infrastructure : –

Facility Type				
Possession Type				
Possession Timeline	Showroom			
	Workshop			
Construction / Renovation start date	Showroom			
	Workshop			
Time required for completion (from offer letter)			Target Completion	

Showroom Details			
	Location		
	Address		
	Covered Area-Sq. ft.		
	Super Area -Sq ft		
	Frontage -ft		
	Extra details, if any		
Workshop Details		Details if facility is Split	
	Location		
	Address		
	Covered Area-Sq. ft.		
	Super Area -Sq ft		
	Frontage -ft		
	Extra details, if any		
Stockyard Details	Location		
	Address		
	Area		
	Extra details, if any		
Manpower	Number of Person	Designation	Experience
Back Office			
Sales			
Workshop			
TOTAL			

Others : –

Competitors Analysis (E-Rickshaw)		Sales (Last Three Years)			Market Share % (Last Year)
Manufacturer	No. of Dealer	Year 1	Year 2	Year 3	

Competitors Analysis (3 Wheeler-Diesel/CNG)		Sales (Last Three Years)			Market Share % (Last Year)
Manufacturer	No. of Dealer	Year 1	Year 2	Year 3	

Expected Sales of API Products in Proposed Area - Numbers			
Products	Year 1	Year 2	Year 3
Diesel Three Wheelers			
CNG Three Wheelers			
Electric Three Wheelers			
TOTAL			

Name of the Financial Institution in town which are doing funding to related products:

NBFCs	
Private Financers	
Gramin Banks	
Nationalised Banks	

Declaration :

I hereby declare that all the details furnished above are true and to the best of my knowledge & belief. I understand that any incorrect, incomplete or false statement of information furnished by me could lead to rejection of this application.

Applicant's Name

Please Courier the Complete Application Form to:

Signature

API Motors (P) Ltd.

Ambala Road, Opposite Bus Stand Pipli

Kurukshetra-Haryana-136131

Telephone - 01744-230680

E-mail : info@apimotors.com

Website : www.apimotors.com

Date :

TO BE FILLED BY COMPANY OFFICIAL :

Latest postcard size photographs of the site/sites : Both Showroom & Workshop

Exterior View

(Showing Left & Right side with view of Road approach)

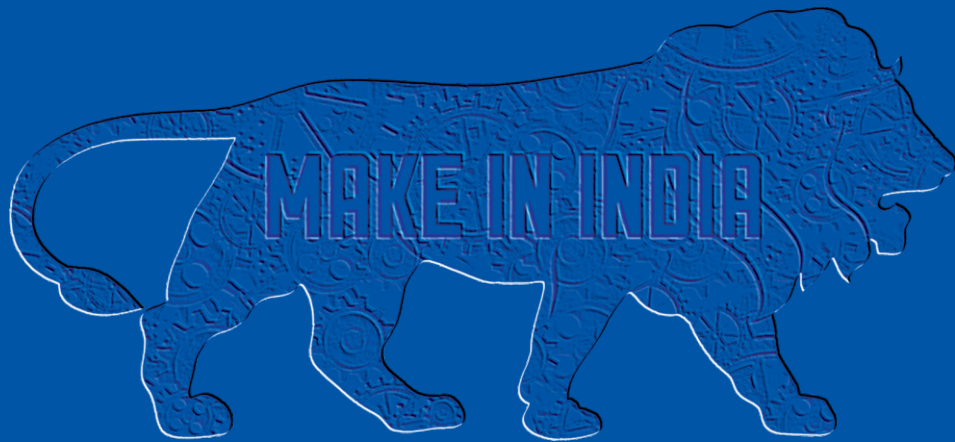
TO BE FILLED BY COMPANY OFFICIAL :

Interior View

TO BE FILLED BY COMPANY OFFICIAL :

CHECK LIST OF DEALERSHIP DOCUMENTS

Sr. No.	Document Name	Yes	No
1.	Application Form		
	a. Layout of the proposed site.		
	b. Photograph of showroom & Workshop.		
	c. Partnership deed/ Memorandum of Association / Articles of Association (if not Proprietorship Firm)		
	d. City Map showing (Site Location, other 3 W dealerships, other E-Rickshaw Dealerships).		
	e. Property Papers / Showroom Area (Ownership Proof, Lease / Rent Agreement).		
	f. Last 3 years Income Tax Returns.		
	g. Last 3 years Balance Sheet or P & L A/c statement for current business (Audited & certified by C.A.)		
	h. Cancelled Cheque		
	i. Visiting card of existing business		
	j. Photograph of Owner / Owners		
	k. GST No.		
	l. Address Proof		
	m. PAN Card		
2.	LOI		
3.	RTO Letter		
4.	Security Deposit		
5.	Facia (glow sign board) copy		
6.	Showroom Internal Branding		
7.	Authorization Letter		
Comments by : Proposer -			
Recommended by : GM (Sales & Marketing)-			
Approved by : CEO-			



Head Office : Ambala Road, Opp. Bus Stand, PIPLI, Kurukshetra - 136131 (HARYANA)
Ph. : 01744-230680 | info@apimotors.com

Works : Khasra No. 195, Industrial Area, Raipur, Bhagwanpur, Tehsil-Roorkee, Distt. Haridwar
Tel. : 01332-235339 **E-mail** : works@apimotors.com
Website : www.apimotors.com